

NEWS RELEASE

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FLOORFOLIO™ INTRODUCES RESPONSIVE FLOORING

A Distinctive New Option in Commercial Flooring Arrives in the U.S. Market

EDISON, N.J. (May 31, 2007) — FloorFolio™ Commercial Flooring today announced the arrival of Responsive Flooring into the U.S. marketplace. Responsive, a diverse line of homogeneous, heterogeneous, safety & transportation, ESD, LVT and sports flooring, is the nation's only complete commercial flooring line that is manufactured with polyurethane (PUR) throughout the product, rather than just finished with a top coat of polyurethane. This unparalleled commitment to low maintenance makes Responsive Flooring an immediate and fresh alternative in the commercial flooring industry.

FloorFolio executives Michael Freedman and Dale Tucker immediately pursued an opportunity to bring Responsive Flooring, a division of Responsive Industries Ltd. of Mumbai, India, to the U.S. as Responsive's master distributor. Freedman and Tucker, with a combined 45 years of experience in the industry, previously partnered together to launch LG Floors in North America.

"We wanted to respond to the demands of a changing industry by offering a wide-ranging line of commercial flooring that was diverse in style, competitive in price and most importantly, low-maintenance," said Freedman, Chief Executive Officer, FloorFolio. "Responsive Flooring offered that unique trifecta – this product portfolio will meet and exceed the expectations of our distributors, contractors, specifiers and facility owners."

Responsive offers a full array of colors and patterns in more than 180 SKUs of flooring products, and the entire product line meets all U.S. building standards. Responsive Flooring will be featured at NeoCon 2007 in Chicago, IL from June 11 to June 13. For more information regarding FloorFolio Industries and FloorFolio Commercial Flooring, please call 1.800.671.1124.

About Responsive Flooring

A division of Responsive Industries, Responsive Flooring (ISO 9001 and 14001 certified) is a fourth generation, family-owned business based in Mumbai, India. Responsive has developed a strong presence and reputation in the Indian, European and Asian markets by producing quality flooring at competitive prices.

About FloorFolio Industries

FloorFolio Industries, headquartered in Edison, N.J., serves as a singular source for distributors nationwide seeking a comprehensive portfolio of commercial flooring products at competitive prices. All products offered by FloorFolio have been hand-selected for distribution in the United States and are polyurethane reinforced (PUR).

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